



# ALIAA HUSSEIN TOUNI

SENIOR GRAPHIC DESIGNER

## WORK EXPERIENCE

2022 - Present

### SENIOR GRAPHIC DESIGNER

*A.H.K Enterprise LLC | Doha, Qatar*

- Generate ideas to portray concepts and advertise products/services.
- Refine images, fonts, and layouts using graphic design software.
- Managed event venue setup layout and branding, ensuring cohesive and impactful visual communication.
- Excelled in creating digital graphics for social media, improving online presence and audience interaction.
- Creating Full Corporate Identity for clients (logo, brand guideline, stationaries, etc.)
- Conducted commercial photography and videography, including post-production editing, to produce high-quality visual content.
- Design the wireframe and build the website using Wix and WordPress.

2020 - 2021

### JUNIOR GRAPHIC DESIGNER

*Just Us & Otto Marketing Services W.L.L | Doha, Qatar*

- Analyzed technical design requirements to effectively meet user needs and maintain brand consistency across marketing projects.
- Developed innovative design concepts for various digital and print media, contributing to comprehensive corporate identity solutions.
- Refine images, fonts, and layouts using graphic design software.
- Maintain brand consistency throughout all our marketing-related projects.
- Event Venue setup layout and branding.
- Excelled in creating digital graphics for social media, improving online presence and audience interaction.
- Creating Full Corporate Identity for clients (logo, brand guideline, stationaries, etc.)
- Event / Product / Commercial photography and videography including editing.
- Creating key visuals and related collaterals for the Client's marketing activities.

2019 - 2020

### DIGITIZATION SPECIALIST

*Dar Al-raqmana contractor "Qatar National Library"*

- (OCR) Led the conversion of scanned documents into searchable text, improving accessibility to heritage materials.
- Used ABBYY FineReader and Sakhr software to digitize Arabic and Latin texts into formats like Word, Excel, PowerPoint, RTF, HTML, PDF/A, searchable PDF, CSV, txt, and DjVu, converting scanned heritage books, newspapers, and maps into editable files, aiding in cultural preservation.



As a Senior Graphic

Designer with 5 years of experience and a Bachelor's degree in Fine Arts, specializing in Graphic Design, I have established a solid track record in crafting Corporate Identity, digital artworks, and event branding, among other projects. I am always eager to enhance my skills and knowledge. My expertise lies in producing digital key visuals with Adobe software, ensuring the timely completion of projects. My commitment is to maintain high-quality standards and to surpass expectations consistently.

## CONTACT INFO

**PHONE:** +974 5513 9890

**EMAIL:** [me@aliaatouni.com](mailto:me@aliaatouni.com)

## EDUCATION

**BACHELOR OF FINE ARTS | 2014 - 2019**

*Faculty of Fine Arts | Minya, Egypt*

Bachelor's degree in fine arts with a specialization in Graphic Design.

For project references, please visit:

[www.aliaatouni.com](http://www.aliaatouni.com)

## EXPERTISE SKILL

Photoshop	● ● ● ● ●
Illustrator	● ● ● ● ●
Indesign	● ● ● ● ●
Premiere	● ● ● ● ●
Autocad	● ● ● ● ●
Blender	● ● ● ● ●
Sketchup	● ● ● ● ●
MS Office	● ● ● ● ●
Wordpress	● ● ● ● ●
Wix	● ● ● ● ●

## SOFT SKILLS

Problem-Solving  
Effective Communication  
Team Collaboration  
Adaptability  
Leadership  
Time Management  
Innovation  
Critical Thinking

## LANGUAGE

### ARABIC

*Mother Language*

### ENGLISH

*Perfect Speaking / Listening*

## HOBBIES



## FREELANCE PROJECTS

### Alpha Facility Management | Doha, Qatar

- Created branding designs, including logos, company profiles, branding guidelines, and T-shirt design.

### Qatar Reads | Doha, Qatar

- Produced engaging short videos, contributing to their digital marketing strategy.

### Midyeci Ahmet | Doha, Qatar

- I created product labels and designs for new openings, including roll-ups, signage, paper layouts, brochures, and flyers.

### Alpha Fire Services W.L.L. | Doha, Qatar

- Designed a comprehensive company profile and portfolio.

### Investment House | Doha, Qatar

- I crafted their corporate identity, including the company profile and paper bag designs.

### LEISURE | Doha, Qatar

- I created the event branding for the Hybrid Webinar on QATAR'S LNG MEGA EXPANSION project, in collaboration with the Embassy of Sweden Doha and Switzerland Global Enterprise. This included designing booklets, pins, table tents, paper bags, digital screens, T-shirts, digital tent cards, agendas, rollups, backdrops, podiums, and wayfinders.
- I created a presentation for LEISURE and crafted a 3D model for the Doha Festival City Football Activation events.

### Q-Land Medical Center | Doha, Qatar

- Crafted social media content and artworks, improving their online engagement.
- Commercial photography and videography including editing.

### Q.invite | Doha, Qatar

- Create promotional materials for special occasions including weddings, birthday celebrations, baby showers, and graduation events.

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